

MAXIOM GROUP HIRES JOHN A. LYONS – IT CONSULTING EXPERT

New Vice President and General Manager for IT Solutions Services Practice

Waltham, MA, October 9, 2008 – Maxiom Consulting Group, Inc., a leading strategic business and IT consulting firm exclusively serving the life sciences industry, today announced the addition of John A. Lyons as Vice President and General Manager for IT Solutions Services.

John will lead the Solutions team and provide business consulting and technology expertise to Maxiom Group clients, helping them to identify their business and IT needs. He will also guide them through the implementation of proven solutions that lead to enhanced business performance.

“John has more than 16 years of business and IT consulting experience with a proven track record of implementing effective and cost-saving IT solutions for clients in many different sectors,” said Scott Chizzo, President and CEO of Maxiom Group. “His range of experience will aid clients in rapidly maximizing the full market potential of their products.”

John has held senior-level positions in strategy, process, and IT consulting, as well as industry positions in product management, and sales. Previously, he served as a Vice President in the HR IT Outsourcing Group at Fidelity Investments, working to create the product management organization, driving market analysis and new strategies to achieve market and profitability goals.

John received a BS in Accounting and Finance from Boston College.

ABOUT MAXIOM GROUP

Maxiom Group is a leading strategic business and IT consulting firm exclusively serving the life sciences industry. We help transform emerging, established and mature biotechnology, pharmaceutical and medical device companies at each stage of their life cycle by solving mission critical business issues. From drug discovery and development, to clinical trials, to commercial launch and sustained market leadership, Maxiom Group clients rely on our unique focus, insight and approach. For more information please visit www.maxiomgroup.com.

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