

## MAXIOM GROUP EARNS ORACLE PARTNERNETWORK CERTIFIED PARTNER DESIGNATION

*Company will Play Pivotal Role in Assisting Small and Mid Size  
Life Science Companies Establish ERP Systems*

**Bio 2007, Boston, MA, May 7, 2007** – [Maxiom Consulting Group, Inc.](#), a leading strategic business and IT consulting firm exclusively serving the life sciences industry, is pleased to announce the company's elevation to Certified Partner status in the Oracle® PartnerNetwork. Maxiom Group earned the designation after successfully demonstrating superior product knowledge, technical expertise, and a commitment to working with Oracle. Maxiom Group specializes in deploying the Oracle E-Business Suite for life science companies leveraging Oracle Business Accelerators.

"Maxiom Group has demonstrated the knowledge and commitment to providing the highest level of service possible to small to mid sized life science companies. At Oracle, we are very proud that commitment has extended to such a long and mutually beneficial relationship," said William Bagshaw, Vice President of Small & Mid Size Business for Oracle. "Oracle's Certified Partners bring extensive industry and local expertise in applications implementation and business process re-engineering. We are committed to investing resources so that our partners have the tools and capabilities to easily bring low-cost, low-risk offerings based on Oracle applications to small and mid sized businesses."

As a Certified Partner, Maxiom Group will work with life science companies to tailor the Oracle E-Business Suite to meet their current and future business needs. The company leverages Oracle's newest Version 3 US General Business Extended accelerator to enable the Oracle E-Business Suite to be easily and affordably implemented for emerging and established life science companies.

"Emerging life science companies typically operate with limited resources. We strive to enable these clients to focus on their critical business needs rather than managing IT systems," said Kelly Schmitz, Vice President, Enterprise Applications for Maxiom Group. "By leveraging the Oracle Accelerator implementation tools we can deliver affordable solutions that address the unique requirements of life science customers. We are very proud to be a part of the Oracle team and pleased to be recognized as a Certified Partner."

Oracle's rapid implementation tools--Oracle Business Accelerators--are a key component of the Oracle Accelerate program. Oracle Business Accelerators feature an automated setup tool that configures end-to-end business flows to help decrease cost, risk and implementation time. The setup tool captures responses to simple questions about specific business requirements and then automatically applies that information to the application implementation. Once a customer has completed the set-up questionnaire, a new instance can be up and running in hours.

### ABOUT THE ORACLE PARTNERNETWORK

Oracle PartnerNetwork is a global business network of more than 19,000 companies who deliver innovative software solutions based on Oracle software. Through access to Oracle's premier products, education, technical services, marketing and sales support, the Oracle PartnerNetwork program provides partners with the resources they need to be successful in today's global economy. Oracle partners are able to offer their customers leading-edge solutions backed by Oracle's position as the world's largest enterprise software company. Partners who are able to demonstrate superior product knowledge, technical expertise and a commitment to doing business with Oracle qualify for the Oracle Certified Partner levels. <http://oraclepartnernetwork.oracle.com>

### ABOUT MAXIOM GROUP

Maxiom Group is a leading strategic business and IT consulting firm exclusively serving the life sciences industry. We help transform emerging, established and mature biotechnology, pharmaceutical and medical device companies at each stage of their life cycle by solving mission critical business issues. From drug discovery and development, to clinical trials, to commercial launch and sustained market leadership, Maxiom Group clients rely on our unique focus, insight and approach. For more information please visit [www.maxiomgroup.com](http://www.maxiomgroup.com).

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