

MAXIOM GROUP PRESENTS AT INTERPHEX 2009 CONFERENCE

Maxiom Group's Scott Dicks and Fred Greulich speak on Brand Security and FMEA

Waltham, MA, March 12, 2009 – [Maxiom Consulting Group](#), Inc., a leading strategic business and IT consulting firm exclusively serving the life sciences industry, today announced Maxiom Group executives Scott Dicks and Fred Greulich will be among a group of life sciences professionals speaking during the INTERPHEX 2009 Conference to be held in New York City, NY March 17 – 19, 2009.

Scott Dicks, Practice Manager, Brand Security, will be speaking as part of the Supply Chain Security Track in a session titled ***Beyond Pedigree: Ensuring Product and Brand Security***. Scott will discuss how many pharmaceutical and biotechnology manufacturers are looking beyond the regulations to the underlying reasons behind the Pedigree laws: securing the supply of their products to protect patients and customers. The session will take place on Tuesday, March 17, 2009 from 9:00AM-10:00AM in Room 1E14.

Fred Greulich, Director, Operational Excellence, will be speaking as part of the Biotechnology Track in a session titled ***Managing Manufacturing Risk: Applying FMEA to Batch Records***. Fred will discuss how Failure Mode and Effects Analysis (FMEA) applied to batch records is a key tool for helping enterprises manage manufacturing process risk. This session will take place on Tuesday, March 17, 2009 from 3:00PM-4:00PM in Room 1E11.

For more details on the Maxiom Group sessions and the INTERPHEX 2009 program please go to: <http://interphex2009.conferencepath.com/program/>.

ABOUT MAXIOM GROUP

Maxiom Group is a leading strategic business and IT consulting firm exclusively serving the life sciences industry. We help transform emerging, established and mature biotechnology, pharmaceutical and medical device companies at each stage of their life cycle by solving mission critical business issues. From drug discovery and development, to clinical trials, to commercial launch and sustained market leadership, Maxiom Group clients rely on our unique focus, insight and approach. For more information please visit www.maxiomgroup.com.

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